



PACIFIC NORTHWEST
SECTION
Western Washington Chapter

Western Washington Chapter PGA

Sponsorship Overview & Impact

The Western Washington Chapter PGA represents PGA Professionals who lead golf operations, instruction, and businesses at facilities throughout Western Washington and Alaska. Our professionals grow the game every day by coaching beginners, juniors, and experienced players, while supporting golf through competition, education, and meaningful community impact.



Chapter Reach & Membership

460+ PGA Professionals & Associates

Geographic footprint spanning **Western Washington & Alaska**

100+ golf facilities employing a PGA Member or Associate

6,000+ rounds played annually in Chapter-sponsored events including over **4300** amateur rounds



Pro-Ams: Our Flagship Platform

Upwards of **50+** pro-ams per season

High-touch sponsor interaction

Branding and signage

Product sampling, contests, and prizing

Natural **networking** in a **relaxed** setting



Our Audience

PGA of America **Professionals**

C-suite executives and business owners

Affluent club members

Engaged golfers who value **premium brands**



Marketing & Exposure

Website and **digital** platforms

Member **email** communications

Tee sheets, pairings, and **event materials**

On-site **signage and recognition**

Social media and content features



Sponsorship Levels at a Glance

Title Partner - Top-tier, chapter-wide brand alignment

Presenting Partner - High-visibility sponsorship

Event Partner - Direct engagement at a tournament or tournaments

Supporting Partner - Entry-level exposure

Custom Partnerships - Available and encouraged



Western Washington **Chapter Professionals** and their facilities have helped raise nearly **\$100 million** for charitable causes since 2021. Partners may align with initiatives such as **PGA HOPE**, **The First Tee**, **PNWPGA Foundation**, and **American Lake Veterans Golf Course**, supporting **meaningful community and veteran programs** throughout the region.



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