



**PACIFIC NORTHWEST
SECTION**

Western Washington Chapter



WESTERN
WASHINGTON
PGA

Partnership Information



Western Washington PGA Partnership Program

About Us

The Western Washington Chapter PGA represents PGA Professionals across Western Washington and Alaska. As club and teaching professionals, our mission is to grow the game and serve our communities through tournaments, junior programs, education, and outreach. Partnering with us connects your brand with one of the most respected and influential associations in golf, dedicated to elevating the game and supporting our region.

Audience & Reach

- 450+ PGA Members & Associates
- 5000+ Rounds played per year
- 60+ annual tournaments & events including Pro-Ams, Championships, and education programs
- Website & social media reach across thousands of golfers annually
- Access to 100+ golf facilities across the Chapter

Activation Opportunities

- Product sampling & branded tee prizes
- Speaking opportunities
- On-course contest sponsorships
- Playing & engagement opportunities
- Product placement

Partnership Perks



PRIVATE CLUB ACCESS

Partners have the opportunity to play some of the most prestigious private courses in our region!



REACH YOUR TARGET AUDIENCE

Our market is comprised of leaders of Fortune 500 companies, small businesses, and everything in between.



COMPETITION & NETWORKING

The Western Washington PGA conducts over 55 annual competitions and paid out over \$160,000 in Pro-Am prizes in 2024.

COMMUNITY INVOLVEMENT

Partners have the opportunity to join the Western Washington PGA in supporting various causes such as Folds of Honor, American Lake Veterans Golf Course, and The First Tee. The Western Washington PGA and it's Member Professionals raised over \$30 million in charitable donations the past two years!



...and more!

Audience Demographic

Our Pro-Member & Tournament Series attract:



PGA of America Member Professionals

PGA Professionals are experts in the business and game of golf. They commonly lead not only the golf operation but also the business operations of a growing list of facilities.



C-Suite Executives

C-suite executives, business owners, and decision-makers across industries like tech, finance, real estate, and healthcare.



Affluent Professionals

Golfers and Country Club members have significant purchasing power.



Engaged Golf Enthusiasts

Our participants are individuals who value premium experiences and align with high-quality brands.



An Ideal Networking Environment

The relaxed atmosphere creates a casual, low-stress setting where participants are more approachable, making it easier for your brand to start meaningful conversations. Sharing the golf experience fosters deeper, more personal relationships than traditional networking events.

Build Connections Where Business Meets Leisure!

Sponsorship Opportunities

Below are popular partnership levels; all can be customized to fit your goals.



TITLE PARTNER

Premium, top-tier exposure across the entire Chapter.

- Naming rights to one major program or tournament series
- Year-round logo placement on all WWCPGA communications
- Speaking opportunities at select events
- Dedicated "Partner Spotlight" email + social media features
- Web and digital logo integration with direct link
- Custom co-branded marketing initiatives
- Tournament Access



PRESENTING PARTNER \$10,000–\$25,000

High-visibility position ideal for regional brands.

- Presenting sponsor of a major event or series
- Logo placement on all event signage and materials
- Activation space at 4–6 events annually
- Email and social media inclusion throughout season
- Website logo + link
- Tournament access



EVENT PARTNER \$2,500–\$10,000

Perfect for brands engaging directly with golfers.

- Naming rights to a single Pro-Am or tournament
- On-site activation and signage
- Logo on event communications
- Social media announcement and recognition
- Option to include product, gift cards, or contests
- Tournament access



SUPPORTING PARTNER \$500–\$2,500

Entry-level exposure for those looking to begin a partnership

- Logo included on WWCPGA website
- Email & social media welcome announcement
- Ability to offer product samples or player gifts
- Recognition in annual partner recap



CUSTOM

Custom Packages

We frequently create custom sponsorship plans tailored to:

- Community involvement
- Veteran-focused programs (PGA HOPE, American Lake Veterans GC)
- Junior golf initiatives
- Leadership & mentorship programs
- Facility engagement or corporate wellness (TPI, coaching, fitness)

If you have an idea, we'll build the right package to match your goals!

We build meaningful, lasting partnerships that drive awareness and measurable value, connect your brand with our PGA Professionals, and create opportunities to grow relationships across the region, because your success is our success.



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Who You'll Be Working With

Nick Pollock has served as the Western Washington PGA Executive Director since March 2024, overseeing tournament operations, sponsorships, member engagement, governance, and Chapter financial management.

With a strong foundation built over eight seasons at Seattle Golf Club working under PGA Hall of Famer Doug Doxsie, Nick brings experience, professionalism, and a member-first approach to his leadership. His vision centers on elevating the experience for members and partners alike—fostering innovation, building meaningful relationships, and ensuring the Chapter is a strong, positive force in the community and the game.

For sponsors and partners, this means working alongside a committed leader who values collaboration, delivers on promises, and is focused on creating high-quality, high-impact opportunities that align your brand with the very best of the game.

Contact Information

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